



# The CCI 46th ANNUAL RESEARCH SYMPOSIUM

Thursday, February 8, 2024

## AGENDA

IN-PERSON PRESENTATIONS		Scripps Convergence Lab - Room 402 <i>Streaming available</i>
9:10 AM	<b>WELCOME</b>	Dr. Suzie Allard
9:15 AM	AI in Business Systems and Human Behavior as early as the 1960s	Habibi Mamone
9:30 AM	Alumni Presentation: U.S. foreign Policy & U.S. Press Coverage of Kashmir Issue	<u>Dr. Abhijit Mazumdar</u> , Maneesh Pandeya
9:45 AM	Food Prices, News Assumptions, and Elections	Dr. Mark D. Harmon
10:00 AM	Where's your data and who cares	Dr. Wade Bishop
10:15 AM	Mammoth Ivory Hunting in Siberia: The Ethical, Environmental, Cultural, and Economic Considerations	Christopher Hastings
10:30 AM	The Impact of Rurality on Trust in Health Information Sources	<u>Kristin Schrader</u> , Dr. Julie Andsager
10:45 AM	tiktok vs instagram: green advertising, construal level, and platforms differences	<u>Qinran Li</u> , Dr. Matthew Pittman
11:00 AM	An Overview of the Data Analysis Lifecycle	<u>Rosa Virginia Encinas Quille</u> , Pedro Luiz Pizzigatti Corrêa
11:15 AM	<b>CCI's Information Integrity Institute: Research Insights from the Faculty Fellows</b>	Dr. Catherine Luther
	<ul style="list-style-type: none"> <li>▪ Does the Source of a Warning Matter? Examining the Effectiveness of Veracity Warning Labels Across Warners</li> <li>▪ Embracing community, evading misinformation: Korean American use of KakaoTalk</li> </ul>	Dr. Ben Horne
		Dr. Martin Riedl
11:45 AM	<b>In-Person Trivia</b> Scripps Convergence Lab + Kahoot	
12:05 PM	<b>LUNCH</b>	Scripps Convergence Lab (Room 402)
VIRTUAL PRESENTATIONS		Zoom
12:15 PM	Understanding Communicative Anxious Attachment Triggers and Reactions	<u>Isabella Mangano</u> , Dr. Jessica Frampton
12:30 PM	Investigating the Influence of Consumption Type and Message Appeal on Consumer Perceptions of Green Products	<u>Minjeong Kim</u> , Jie Chen
12:45 PM	The Jezebel stereotype, sexual identity and Sexual objectification of African-American women in sharing sexual-related social media content: A muted group theory and Black Feminist Theory Analysis	Byron Jamal Keys
1:00 PM	Exploring Data Quality in an Environmental Scenario	Felipe Almeida
1:15 PM	The Help-Seeking Behaviors of Young Adults in Psychological Distress: Memorable Messages, Facilitators, and Barriers to Entry	James Cartee III

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<b>1:30 PM</b>	CNN Newsource and What It Makes Available	Dr. Mark Harmon, <u>Joel Moroney</u>
<b>1:45 PM</b>	From “I know a guy” to “just Google it”: How online opinion leadership affects our sense of community	Dr. Nick Geidner, <u>Pranaav Jadhav</u> , Joel Moroney, Kathryn Fellhoelter
<b>2:00 PM</b>	<b>Virtual Trivia</b> Zoom + Kahoot	
<b>2:15 PM</b>	Alumni Presentation: Ethics of care in action: Overview of holistic framework with application to employee engagement	<u>Dr. Laura Lemon</u> , C. Boman
<b>2:30 PM</b>	Effectiveness of Ad-Type-Media Congruence in Digital Advertising	<u>Jie Chen</u> , Dr. Matthew Pittman, Dr. Eric Haley
<b>2:45 PM</b>	Alumni Presentation: Relationships work: Using workplace relationships to advance socialization, research, and learning.	Dr. Victoria Bertram
<b>3:00 PM</b>	Is Trustworthiness Enough? Financial Uncertainty, Risk, and Repository Certification	Dr. Rebecca Frank
<b>3:15 PM</b>	Biased algorithm? Exploring how YouTube recommends science videos to racially and socioeconomically diverse audiences	Dr. Shiyu Yang
<b>3:30 PM</b>	Alumni Presentation: Follow the Red Brick Road: The Journey from CCI to your Wildest Dreams	Dr. Joseph Winberry
<b>3:45 PM</b>	Data visualization services in research libraries: a proposal to implement a model in Brazil	Tainá Regly

### Research Advisory Committee

Suzie Allard  
 Oluseyi Adegbola  
 Brian Dobreski  
 Jiangen He  
 Jeannette Iannacone  
 Joan Rentsch  
 Martin Riedl  
 Roth Smith  
 Curry Wilson  
 Shiyu Yang

### RIC Team

Amy Forrester  
 Karen Jones-Zach  
 Beth Meko  
 Logan Montuori

